



Highway58Herald.org

A News Website Devoted to Local Journalism for the Upper Willamette

Every day, more and more residents of the busy Upper Willamette region are discovering this website as the go-to source for news, advertising and vital information. The Herald aspires to be no less than the preeminent place to look each day to stay informed about Oakridge, Lowell, Pleasant Hill and all the other communities along Oregon's scenic Highway 58 corridor. Use a digital ad in Highway58Herald.org to tell residents, visitors and travelers in this vibrant market about your business, your organization, your event or yourself.

Highway58Herald.org is a nonpartisan, nonprofit digital news site devoted to local, community journalism. Started in January 2021 by volunteers in Oakridge, The Herald is being welcomed by residents for its straightforward, professional coverage of issues, trends, events, businesses, people and local government.

Digital Advertising Manager
Tiffany Sullivan
bluesprocketbrokerage@gmail.com
503-367-6776

Highway58Herald.com Site Stats
January 1, 2022 – December 31, 2022

Average Monthly...

Users (Individuals): 10,873

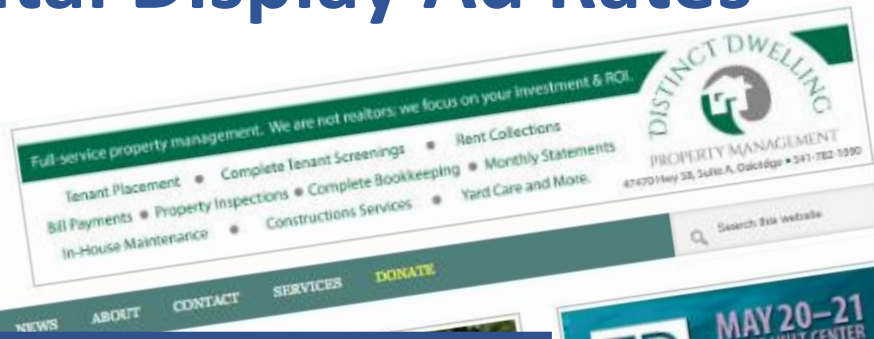
Pageviews: 21,003



Blue Sprocket Brokerage
Initiate • Inform • Influence

Blue Sprocket Brokerage, LLC
Representing Highway58Herald.org

Digital Display Ad Rates



Digital Ad Rates

AD SIZE (pixels)	2 wks	1 MO	2 MO	3 MO	6 MO
1024x183 Top Banner (fixed)	\$109	\$171	\$239	\$311	\$524
300x250 Sidebar Rectangle	\$92	\$138	\$191	\$241	\$374
300x600 Sidebar Half Page	\$126	\$195	\$279	\$350	\$599
1340x300 HP In-Column Banner	\$98	\$154	\$215	\$280	\$471
1340x300 HP Premium Banner	\$152	\$239	\$334	\$434	\$730

SLIDER 2-4 Panel Ad Rates

300x250 (pixels)	2 wks	1 MO	2 MO	3 MO	6 MO
2 Panel Ads (Sidebar)	\$148	\$224	\$316	\$394	\$617
3 Panel Ads (Sidebar)	\$195	\$306	\$421	\$522	\$815
4 Panel Ads (Sidebar)	\$250	\$377	\$527	\$659	\$989

Roadblock

(Fixed Position Upgrades) Right Sidebar or In-Column:
1st = 55% • 2nd = 50% • 3rd = 45% • 4th plus = 40%



Blue Sprocket Brokerage
 Initiate • Inform • Influence

Tiffany Sullivan, Advertising Manager
bluesprocketbrokerage@gmail.com
 503-367-6776

File Types Accepted:
 JPEG, PNG, or GIF formats

File Quality:
 High Resolution, Max Quality, 300ppi

File Size: 300k - 500k

DEADLINES (prior to start date): Reservation/Ad Production 3-4 days prior • Camera-Ready Art 1-2 days prior

Note: Call or email for a rate quote on run dates over 6 months. Ads are subject to rotation in-column homepage & on the right rail, unless they are upgraded to a roadblock (fixed position). Visual ad examples on this sheet are not to scale in order to fit on the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged starting at 60 days past due.



Full-service property management. We are not realtors; we focus on your investment & ROI.

- Tenant Placement
- Complete Tenant Screenings
- Rent Collections
- Bill Payments
- Property Inspections
- Complete Bookkeeping
- Monthly Statements
- In-House Maintenance
- Construction Services
- Yard Care and More.

DISTINCT DWELLING
PROPERTY MANAGEMENT
47400 Hwy 26, Suite A, Oakridge • 541-782-1890

HOME CALENDAR NEWS ABOUT CONTACT SERVICES DONATE

Search this website

REPRESENTATIVE
CHARLIE CONRAD



HD 12

"I am excited to be representing this district where hard work, community, and athletic ability come together."

ED
EUGENE BALLET

MAY 20-21
AT THE HULT CENTER



THE LITTLE MERMAID
with Orchestra Next

Digital Display Spec Ads

Visual ad examples on this sheet are not to scale in order to fit on the page.

1024 X 183 (pixels) Top Banner

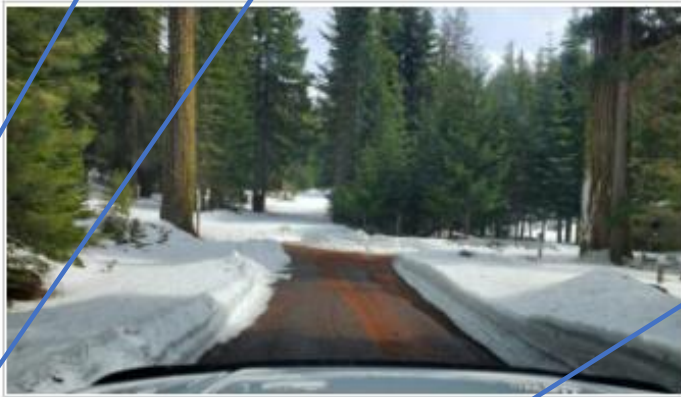
1340 X 300 (pixels) Homepage Premium Banner

300 X 600 (pixels) Half Page Sidebar

300 X 250 (pixels) Rectangle Sidebar

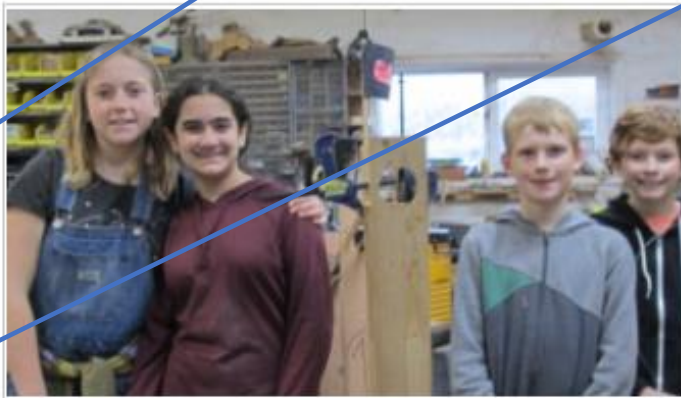
Slider (2-4 Panel Ads) 300 X 250 Rectangle (pixels) Sidebar

1340 X 300 (pixels) Homepage In-Story Banner



Outdoor report: Access to high lakes is extremely limited

By ROB DEHARPPORT/for The Herald -- As opening day of fishing season approaches, fair warning should be issued. Access to most high lakes, campgrounds and boat ramps is extremely limited at this time due to our never-ending winter. As I look out my window while writing this report, it is ... [\[Read More...\]](#)



Pleasant Hill middle schoolers win first place at Hillsboro Destination Imagination competition

By JOAN HLADKY/for The Herald -- Pleasant Hill's Middle School Destination Imagination (DI) team placed first in their challenge and division in the Affiliate DI Tournament in Hillsboro on March 18. With that award and trophy came an invitation to the DI Global Finals in Kansas City, Missouri, ... [\[Read More...\]](#)

Alpine Stream Construction LLC

Locally Owned Residential & Commercial General Contractor 30+ Years Experience Excellent Local References

- Home Design
- Blue Prints & Drawings
- Consulting & Estimating
- New Construction
- New Kitchens & Baths
- Additions & Renosides
- Decks & Fences
- Windows & Doors
- Tile
- Concrete
- Roofs
- Custom Projects

Gabriel Miller
541-782-5832
541-847-0574

Licensed - Bonded - Insured
Lead Based Paint Certified
OC08192867

Photo Gallery at [AlpineStreamConstruction.com](#)
AlpineStreamConstruction@hotmail.com

Covid-19 Vaccinations & Boosters

OAKRIDGE PHARMACY

Fast, friendly, professional service and the highest quality medicines and health products.

- Brand & Generic Prescription Medications
- Over-The-Counter Medications
- Deliveries
- Online & Mobile Refills
- Secure Messaging
- Medication Synchronization
- Web-to-Instrumentation
- Gels, Novels, Greeting Cards & Much More...

LEARN MORE Visit us for all your healthcare needs!

SECURITY 58 STORAGE
Large Units • \$85 - \$150 monthly
Check for availability • 541-214-3540
48543 Hwy 58, Oakridge, OR

Joy Kingsbury Inc. Real Estate Services
Residential & Commercial • Listings for Sale & Rentals

CLICK HERE for Listings

Joy Kingsbury, Principal Broker
Phone: 541-782-2181
Cell: 541-913-0000
joy@oakridgeccca.com
www.oakridgeccca.com
48116 Highway 58, Oakridge, OR 97460



Saxon Insurance
Independent Insurance Agent in Oakridge, Oregon

We've got you covered!
All Your Insurance Needs Under One Roof

Learn More
541-782-4094
saxoninsurance.net



NEWS BRIEFS

DOR: Taxpayers affected by ROL outage can make payments through April 21

APRIL 19, 2023
Some Oregon taxpayers were unable to make tax payments late on Tax Day, April 18, due to a vendor internet service outage impacting state government websites between the hours of 9 p.m. and ... [\[Read More...\]](#)

Classifieds



CLASSIFIED

Print & Digital Ad Rates

Classified Standard Ad Rates Print or Digital

4 LINES / 1 WEEK ...\$10

ADDITIONAL LINES.....\$1.65 ea

ADD a Photo or Logo.....\$9

Classified Ad Example Listings...



FOR SALE: Entertainment Center. Great condition, brown, 8 ft wide x 3 ft tall... \$250 OBO. Call 541-333-3333.



GARAGE SALE: Clothes, furniture, toys, LEGOs, TVs, bedroom decor & more. Friday, AUG 20. 7am-4pm. 1234 Willow St, Oakridge

HELP WANTED: Housekeeper. Oakridge, Oregon. Part-Time. \$15 per hour. Paid weekly. [CLICK HERE](#) for details.

LOGO HERE

HOUSE FOR RENT: 2 BDRM \$910. Like New, Covered Parking, near downtown, park & shopping. Sorry no pets. Non-smoking. 541-333-3333.

COMBO Print & Digital....Discount Available

Frequency discounts are available.

Bulk pricing available for 15+ lines.

TO PLACE A CLASSIFIED AD:

FILL OUT WEBSITE FORM at

<https://highway58herald.org/ad-rate-information/>

****OR**** EMAIL Tiffany Sullivan at

bluesprocketbrokerage@gmail.com

DEADLINES

DIGITAL: Reservation/Ad Copy 4 hrs-2 days prior to start date.

PRINT: Reservation/Ad Copy 5-7 days prior to publication date.

Pre-Payment is required for activation of ads.

All Highway58Herald.org classified advertising may be cancelled but is Not-Refundable.

Make sure the details of your ad are accurate as it will be posted as submitted.

IF YOU FIND AN ERROR IN YOUR AD, call or email Tiffany Sullivan (below) immediately.



Blue Sprocket Brokerage
Initiate • Inform • Influence

Tiffany Sullivan, Advertising Manager

bluesprocketbrokerage@gmail.com

503-367-6776

Note: Visual ad examples on this sheet are not to scale in order to fit on the page. Rates subject to change. Invoices are due upon receipt. Late fees are charged starting at 60 days past due.